

# Centre for Ageing and Healthcare Management Research Methodology Workshop

**Date** : 3 June 2020 (Wednesday)

**Time** : 10:30 am to 12:30 pm

**Venue** : Zoom Webinar

**Language** : English

**Topic** : **The Explanatory Power of Case Study: Relevance to Research of Knowledge-Intensive Organizations**

All are  
welcome!

## Abstract:

Case study has long been adopted as a research method to examine paradigm shift throughout a juncture where distinct phenomenon emerges. Pertinent research design is effectual when there is in-depth, theoretical dynamics that are hardly explainable by conventional empirical studies based on quantitative analysis of a large sample alone, and even through deep learning. Case study design could be embracive under a cross-disciplinary setting as well. This workshop will provide examples on how case studies of knowledge-intensive organizations and their sustainability, such as healthcare and technology-based firms, can be investigated, published in top journals and utilised for educational purpose.

**Speaker: Dr. Artie NG**  
**Deputy Director,**  
**and Founding Member, CAHMR**  
**School of Professional Education and Executive Development**  
**The Hong Kong Polytechnic University**



Dr. Artie Ng is Deputy Director and Principal Lecturer of PolyU SPEED. Dr. Ng was a recipient of the 2011/12 Superior Research-Scholarly Performance Award by CPCE. With a research interest in sustainability performance of knowledge-intensive organizations, he has published with *International Entrepreneurship & Management Journal*, *International Journal of Quality & Reliability Management*, *Journal of Cleaner Production*, *Journal of Intellectual Capital*, *Journal of Sustainable Finance & Investment*, *Renewable & Sustainable Energy Reviews*, as well as *Thunderbird International Business Review*. He is recently a co-editor of two books about sustainability: *Sustainable Health & Long-Term Care Solutions for an Aging Population (IGI Global)* and *Sustainable Energy & Green Finance for a Low-carbon Economy (Springer)*. He currently serves in the editorial board of *Accounting Forum (Taylor and Francis)*, *Journal of Financial Regulation & Compliance (Emerald)* as well as *International Journal of Sustainability in Higher Education (Emerald)*.

**Moderator: Prof. Peter P. YUEN**  
**Professor and Dean,**  
**and Founding member and Advisor, CAHMR**  
**College of Professional and Continuing Education**  
**The Hong Kong Polytechnic University**



Kindly make the reservation at <https://bit.ly/2WBM0zR> on or before **1 June 2020 (Monday)**