

## Centre for Ageing and Healthcare Management Research Methodology Workshop

# Application of QDA Miner of Provalis to Qualitative Data Analysis of Health-related Studies

Date : 28 June 2021 (Monday)  
Time : 10:00 am to 12:00 pm  
Mode of Presentation : Hybrid mode  
(HHB-507 & Microsoft Teams)  
Language : English

All are  
welcome!



Online Registration

### Abstract:

This workshop would introduce the basics of qualitative research, Grounded Theory Method (GTM), and their application to health-related studies. Pros and cons of qualitative research as compared with quantitative research would be briefly discussed. To give audiences hand on experience of qualitative data analysis, Vincent would introduce and apply the QDA Miners of Provalis (a computer software for qualitative data analysis) to the following topics: thematic analysis, content analysis, qualitative memoing, coding, categorisation of views, text units, frequency counts of text units, salient points, excerpts, codebook (“analytical tree”), conceptual themes, as well as reporting of qualitative research. A few recent health-related studies that applied qualitative research would be presented.

### Speaker: Dr Vincent LAW

Senior Lecturer, Division of Social Sciences, Humanities and Design,  
Academic Convenor, Centre for Ageing and Healthcare Management Research,  
School of Professional Education and Executive Development,  
College of Professional and Continuing Education,  
The Hong Kong Polytechnic University



Dr Vincent Law teaches social sciences, health studies, and management subjects. He serves as the co-investigator for two research projects funded by the Research Grants Council of Hong Kong: (1) Institutional Development Scheme of Hong Kong: “Establishment of Centre for Ageing and Healthcare Management Research (CAHMR)” (Project Reference No.: UGC/IDS24/18, December 2018 – November 2021); and (2) Inter-Institutional Development Scheme of Hong Kong: “From Social and Environmental Accounting to Sustainability Accounting and Responsible Investment: Emerging Research Agendas” (Project Reference No.: UGC/IIDS24/B02/16, February 2017 – May 2018). Before joining this institution, Vincent gained administrative experience from business and educational organisations and research experience on public policy from a local think tank.

### Moderator: Dr LEUNG, Cheng-han Tiffany

Assistant Professor,  
Faculty of Business,  
City University of Macau and  
Founding Member, CAHMR  
PolyU SPEED



Kindly make the reservation at <https://bit.ly/3oyx96S> on or before **24 June 2021 (Thursday)**